

# The Wyoming School Counselor Association Strategic Plan – 2005-2010

## Mission Statement

The mission of the Wyoming School Counselor Association is to promote excellence in professional school counseling.

## Goal Statements

1. Advocate for the role and programs of professional school counselors.
2. Provide opportunities for professional growth and development of school counselors.
3. Enhance communication between school counselors and the association.

### **Goal 1: Advocate for the role and programs of professional school counselors.**

#### **Strategies:**

- ⌘ Promote the adoption of the Comprehensive School Counseling Program Model in Wyoming schools by completion of the following steps:
  - Provide workshops each year at the annual conference on development and implementation of the comprehensive model or presentations on program development, e.g., presentations on the four program components: curriculum, individual planning, responsive services and system support.
  - Conduct roundtable meetings or Best Practices workshops for counselors and administrators.
- ⌘ Communicate the role and function of professional school counselors to administrators, parents, boards of education by contacting e.g., WEA, WSBA, WASP, and the Wyoming Department of Education.
- ⌘ Collaborate with the University of Wyoming and the Counselor Education Department to strengthen school counselor preparation programs.
- ⌘ Develop a public relations campaign to promote and market school counseling.
- ⌘ Keep abreast of public policy and legislative action, which pertains to school counseling.

### **Goal 2: Provide counselors with opportunities for professional growth and development.**

#### **Strategies:**

- ⌘ Provide 1 to 2 conferences each year with sessions that address issues such as:
  - Ethical/Legal Issues
  - Best Practices
  - Suicide prevention and procedures
  - Accountability
  - Mandate Reporting
  - Classroom Management Sills
  - Sessions for new counselors
- ⌘ Investigate coordinating with ASCA for webinars and professional development offered nationally.
  
- ⌘ Communicate local professional development opportunities through networking on email and the website as well as other sources.

**Goal 3: Enhance communication between school counselors and the association.**

**Strategies:**

- ⌘ Determine how the association can support counselors and their work in the schools by soliciting input from the membership on the strategic plan.
  
- ⌘ Better utilize the WCA or WySCA website.
  
- ⌘ Form membership committee who can continually update the membership list and contact non-renewals.